

...news to use



July 2009

UServeCentral Ministry Leader news

Grace Community Church - 8200 Old Columbia Rd Fulton Maryland

## a not so dirty word...

### recruitment insights from the life of Jesus

Mark Goodrich



Had your mouth washed out with soap lately? If you were raised in the 60's, it might be that your mouth was "cleansed" of foul verbiage in just this manner. I can just hear my mother saying... "Mark, if you say that again I am going to..." You get the point.

Ok, this is not about your childhood experiences, but about your recruiting strategy for your ministry team. I'd like to offer a few thoughts about a not so dirty word...RECRUIT. It's a 7 letter word that may feel like a 4 letter word.

I was thinking about our Grace Servant Volunteers this week. We are so privileged to partner with thousands of people serving on any given week, in a variety of ways, all year long! Think about it. That's nearly 60% of our people doing the work of ministry. What a blessing! We'd just not exist as a church if we did not have these servant volunteers. I have been reading about recruiting lately and had a few thoughts that I'd like to share with you.

You are doing what you do today because someone asked for your participation, someone invited you to join a team. Or maybe you asked all on your own to be part of a team. Either way, recruitment was going on.

What can we learn from the 'master recruiter'? No, I am not talking about Tim Siemens. Masterful as he is, I am talking about the real master of recruitment. Anything to learn from Jesus? How about these insights.

### Recruitment is *Verbal*.

Jesus did all his recruiting without signs, brochures, slides, lobby tables, stage announcements or a pitch man. Can't be! No way! But he was God. You got me on this one. But he still recruited with words, stories and conversations. A simple and timeless principle with enduring value. Ask people to join you. Tell them why. Share a story, tell them why you serve. Speak and they will follow. It worked for Jesus.

helping you help others

[www.UServeCentral.com](http://www.UServeCentral.com)



## A not so dirty word...continued

### Recruit with *Enthusiasm*.

Remember, our newest people at Grace are fired up about what they 'see' and 'experience'. They see your enthusiasm and it is contagious! They are attracted to what you do, and more so how. That's why they are drawn to us. The grace of God is as attractive in and through your life and ministry today as it was when Jesus invited people to join him in making disciples. God is making disciples through your ministry. Your life and ministry is a powerfully attractive thing. Your enthusiasm for your ministry is as attractive. You can bank on it. People want to be a part of your team. Just ask them.

### Recruit to your *Vision*.

As leaders, we carry and cast vision. People are drawn to your vision and passion the same way they were drawn to Jesus' vision. Vision oozes out of us. People like being part of something that is bigger than themselves, something that makes a difference. They are drawn to excellence and hope. Your ministry and vision have all of this and more. Vision casting is central to recruitment. "*follow me and I will make you fishers of men...*" I can just hear Jesus asking...do you guys want to catch smelly fish? Then keep casting your net in the water. But if you want to make a difference for all eternity...then learn how to catch people! That's vision. And its' compelling! Clarify your vision, share your vision, then ask people to help you turn your vision into reality.

### A Most *Critical Component*.

Before Jesus recruited, he prayed! It was that critical. Before he even started his ministry, he spent 40 days in prayer. No surprise that the first thing he did after his wilderness experience was to recruit. I am sure recruitment was central to his prayer time. (Matthew 4: 1-22) Jesus kept his connection with the Father first and foremost. He listened to God before he talked to others. A great principle for us to remember, pray before you ask! I am so action oriented that the first thing I think of doing is calling and asking. Jesus invested the time praying before he uttered one word of recruitment. Pray first, ask second.

- Talk about your ministry
- Show your enthusiasm
- Tell about your vision
- Pray

To be continued next month.... a few more recruitment principles.

[www.uservecentral.com](http://www.uservecentral.com)





# Servant ToolBox

tools to help you serve

## Book Profile

**SERVOLUTION** - starting a church revolution through serving



Thought you might be interested in this new book. I just started reading "SERVOLUTION" and I believe you may enjoy it. The book is about [Healing Place Church](#) in Louisiana that was started with a mission to serve the hurting people in the local community, to serve those not served.

Dino Rizzo is the author and founding pastor of Healing Place Church in Baton Rouge, LA. Dino and his wife started the church 16 years ago with a simple and clear vision to help hurting people in the community and to serve those who were not being served.

John Maxwell said "Rizzo and the Healing Place Church have seen the eternal impact that serving has made on so many lives in their community and throughout the world. "SERVOLUTION" is a must read for anyone who wants to transform their lives and the lives of others simply by choosing to serve with no strings attached."

Inside:

- Strategic SERVOLUTION ( Chp. 2 )
- The Culture of Serving ( Chp. 3 )
- SERVOLUTION is All about Jesus ( Chp. 4 )
- The Fabric of a SERVOLUTION (.Chp. 7 )
- Unlocking the Need ( Chp. 8 )
- SERVOLUTION Street ( Chp. 12 )

check it out :

[SERVOLUTION](#) - starting a church revolution through serving



GRACE COMMUNITY CHURCH  
www.gconline.org